Form of proxy

Tiger Brands Limited
Incorporated in the Republic of South Africa
Registration number: 1944/017881/06 (Tiger)
JSE code: TBS ISIN: ZAE000071080
Website address: http://www.tigerbrands.com

For Tiger Brands ordinary shareholders

1. For use at the annual general meeting of Tiger Brands Limited (the company) to be held at 3010 William Nicol Drive, Bryanston, Sandton, 2021, on Tuesday, 16 February 2016, at 14:00, or any adjourned or posted date and time determined in accordance with sections 64(4) and 64(11)(a)(i) of the Companies Act No 71 of 2008 (the Act).
2. This form of proxy is not to be used by beneficial owners of shares who have dematerialised their shares (dematerialised shares) through a Central Securities Depository Participant (CSDP) or broker, as the case may be, unless you are recorded on the subregister as an own name dematerialised shareholder. Generally, you will not be an own name dematerialised shareholder unless you have specifically requested your CSDP to record you as the holder of the shares in your own name in the company's subregister.
3. This form of proxy is only for use by certificated, own name dematerialised shareholders and CSDPs or brokers (or their nominees) registered in the company's subregister as the holder of dematerialised ordinary shares.
4. Each shareholder entitled to attend and vote at the annual general meeting is entitled to appoint a proxy (who need not be a shareholder of the company) to attend, participate in and speak and vote in place of that shareholder at the annual general meeting, and at any adjournment thereafter.
5. Please note the following – your rights as a shareholder at the annual general meeting:
   5.1 The appointment of the proxy is revocable; and
   5.2 You may revoke the proxy appointment by (i) cancelling it in writing, or making a later inconsistent appointment of a proxy; and (ii) delivering a copy of the revocation instrument to the proxy and to the company.
6. Please note that any shareholder of the company that is a company may authorise any person to act as its representative at the annual general meeting. Please also note that section 63(1) of the Act requires that persons wishing to participate in the annual general meeting (including the aforementioned representative) provide satisfactory identification before they may so participate. The company will regard presentation of an original of a meeting participant's valid driving licence, identity document or passport to be satisfactory identification.
7. Note that voting will be performed by way of a poll so each shareholder present or represented by way of proxy will be entitled to 1 (one) vote for every ordinary share held or represented.

I/We, the undersigned:

(PLEASE PRINT)

of (insert address):

being a member of Tiger Brands Limited and entitled to vote, do hereby appoint:

or, failing him/her,

or, failing him/her, the chairman of the meeting, as my/our proxy to vote for me/us on my/our behalf at the annual general meeting of shareholders of the company to be held at 14:00 on 16 February 2016 or at any adjournment thereof as follows:

(Indicate instructions to proxy by insertion of an "X" or the relevant number of votes exercisable by the member on a poll in the space provided below – see note 17.)

	Number of votes		
	*In favour of resolution	*Against resolution	*Abstain from voting
Ordinary resolutions			
2.2 Election of directors			
2.2.1 To elect MO Ajukwu			
2.2.2 To elect YGH Suleman			
2.2.3 To elect NP Doyle			
2.3 Re-election of directors			
2.3.1 To re-elect SL Botha			
2.3.2 To re-elect MJ Bowman			
2.3.3 To re-elect KDK Mokhele			
2.3.4 To re-elect CFH Vaux			
2.4 To consider and endorse, by way of non-binding advisory vote, the company's remuneration policy			
2.5 To re-elect the members of the audit committee			
2.5.1 To re-elect RD Nisbet			
2.5.2 To re-elect KDK Mokhele			
2.5.3 To re-elect YGH Suleman			
2.6 To reappoint Ernst & Young Inc. as auditors of the company			
2.7 General authority to implement resolutions			
SPECIAL BUSINESS			
Special resolution number 1			
3.1 To approve the authority to provide financial assistance to related and inter-related parties			
Special resolution number 2			
3.2 To approve the remuneration payable to non-executive directors, chairman and deputy chairman			
3.2.1 Remuneration payable to non-executive directors			
3.2.2 Remuneration payable to chairman			
3.2.3 Remuneration payable to deputy chairman			
Special resolution number 3			
3.3 To approve the remuneration payable to non-executive directors who participate in the sub-committees of the board			
Special resolution number 4			
3.4 To increase the fees payable to non-executive directors who attend unscheduled meetings of the board and who undertake additional work			
Special resolution number 5			
3.5 To approve the acquisition by the company and/or its subsidiaries of shares in the company			

and generally to act as my/our proxy at the annual general meeting. (If no directions are given, the proxy holder will be entitled to vote or to abstain from voting as that proxy holder deems fit.)

Signed at on 2016

Signature Assisted by me (where applicable)

(state capacity and full name)

Each member is entitled to appoint 1 (one) or more proxies (who need not be a member of the company) to attend, speak and vote in place of that member at the annual general meeting.

Please read the notes on the reverse hereof.